

# **PRODUCT FORMULARY**



## Hormone Manager For Men and Women

- Combines natural ingredients to tackle various causes of hair thinning and loss<sup>†</sup>
- Encourages the growth of visibly thicker and stronger hair<sup>†</sup>
- Targets the underlying factors of hair thinning, such as stress, poor nutrition, and environmental influences<sup>†</sup>

† These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease. Hormone Manager for Men and Women combines natural ingredients to tackle various causes of hair thinning and loss, encouraging the growth of visibly thicker and stronger hair. Unlike conventional treatments that mainly focus on topical shampoos and serums, Hormone Manager targets the underlying factors of hair thinning, such as stress, poor nutrition, and environmental influences.<sup>†</sup>

#### Calcium (Dicalcium Phosphate)

- Regulates hormones, and hormonal abnormalities can contribute to calcium deficiency hair loss<sup>†</sup>
- Essential for strong, healthy hair because it aids in hormone release, especially androgen hormones such as estrogen, testosterone, and DHT (the major hormone responsible for hair loss)<sup>†</sup>

### Zinc (Zinc Amino Acid Chelate)

- Helps hair grow by creating proteins that build hair and maintaining the production of oil-secreting glands on the scalp<sup>†</sup>
- A lack of zinc can lead to hair loss, a dry, flaky scalp, and brittle hair  $^{\rm t}$
- Taking zinc supplements may help reduce hair loss caused by zinc deficiency<sup>†</sup>

### Green Tea Leaf Extract (98% Polyphenols)

- May increase hair growth by stimulating hair follicles and preventing damage to hair cells and skin<sup>†</sup>
- May inhibit hormones that cause hair loss and have a calming effect on the brain, beneficial for physical stimuli that cause hair loss<sup>†</sup>

## Stinging Nettle Root Extract (4:1)

- Can help increase blood flow to the scalp, providing hair follicles with the nutrients they need to grow<sup>†</sup>
- May help reduce DHT levels, a hormone that can contribute to hair loss<sup>†</sup>
- Contains high levels of silica and sulfur, which can help strengthen hair<sup>†</sup>

## Saw Palmetto Berries (45% Fatty Acids)

- Evidence suggests that saw palmetto extract may be effective at slowing hair loss in men and women by inhibiting DHT or blocking the enzyme that converts testosterone to dihydrotestosterone (DHT), a hormone that can shorten the hair growth cycle<sup>†</sup>
- Can improve hair quality, increase hair count, and stabilize hair loss<sup>†</sup>

#### Pumpkin Seed Powder

- $\bullet$  Blocks the enzyme that produces dihydrotestosterone (DHT)^{\dagger}
- $\bullet$  Stimulates follicles, which can lead to new hair growth  $^{\dagger}$
- Contains antioxidants that can reduce inflammation and combat hair loss<sup>†</sup>
- Rich in nutrients like zinc, magnesium, and iron that support scalp and hair health  $^{\rm t}$

### Pygeum africana Extract (12-13% Phytosterols)

- Increases anagen hair growth and decreases telogen hair in post- menopausal with women with androgenetic alopecia<sup>†</sup>
- May reduce inflammation associated with hair loss conditions and impact hair follicle health and growth by inhibiting the proliferation of prostate stromal cells<sup>†</sup>

#### Grapeseed Extract (95% Proanthocyanidins)

- Some nutritionists believe that proanthocyanidins, a compound found in grape seeds, may inhibit dihydrotestosterone (DHT), a hormone that may contribute to hair loss<sup>†</sup>
- Has anti-inflammatory and healing properties that may help with hair health<sup>†</sup>
- May have antifungal activity against scalp yeast infections, which can disrupt hair follicle function<sup>†</sup>

#### Lycopene (10% Extract)

- Antioxidant properties can protect the scalp and hair follicles from oxidative stress and free radical damage, maintaining scalp health through cell restoration<sup>†</sup>
- May help prevent hair loss, increase hair density, and improve blood circulation  $^{\dagger}$
- Promotes hair growth in women with temporary hair thinning<sup>†</sup>

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