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SereneSKIN



A probiotic-powered skincare supplement that supports a radiant, youthful complexion as well as supporting total body health. SereneSkin™ is a unique blend of four spore-forming Bacillus probiotic strains with added vitamin K2 for overall skin microbiome and gut-skin axis support.

At a glance

SereneSkin™ is a probiotic-powered skincare supplement that supports a radiant, youthful complexion as well as supporting total body health. SereneSkin™ is a unique blend of four spore-forming Bacillus probiotic strains with added vitamin K2 for overall skin microbiome and gut-skin axis support.

The skin is the body's first line of defense, so it's essential to know how to keep it healthy. The skin, like the gut, has a unique bacterial community — its own microbiome.

Probiotic supplements represent a breakthrough in skincare innovation. They can help improve the skin's natural microbial balance by supporting the health of the gut microbiome. Probiotics help support digestive balances, working to maintain skin

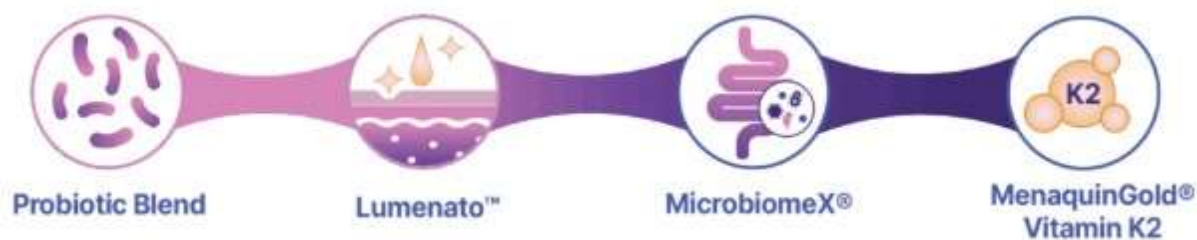
moisture retention, texture, and radiance. Maintaining a flourishing microbiome supports your skin's beauty, health, and clarity. We created our SereneSkin™ supplement to promote beauty from within.

The Gut-Skin Axis



The gut-skin axis is your body's hidden beauty connection, linking a thriving gut microbiome to a radiant complexion. Science shows that a balanced gut can be game-changing supporting clearer, more vibrant skin by harmonizing your microbial communities and regulating immune and inflammatory functions. It's not just skin deep; it's a glow that starts inside.

SereneSkin™ is your simple two-capsule-a-day solution to stunning skin. This cutting-edge formula taps into the gut skin axis with clinically studied, skin-active ingredients to nurture your microbiome and enhance your skin's natural radiance. It promotes skin clarity, firmness, elasticity, and glow—unlocking your most confident, beautiful you.**



Probiotic Blend:

- Spore-based Bacillus probiotics
- Produces beneficial metabolites and antimicrobials that support skin's look and feel**
- Promotes the gut's beneficial bacteria growth and suppresses nonbeneficial bacteria**
- Regulates systemic inflammatory responses to promote healthy, clear skin**

Golden Tomato Carotenoids: Lumenato™:

- Clinically shown to increase the skin's carotenoid content**
- Activates the skin's defenses against UV and environmental stressors**
- Maintains healthy skin barrier strength and structure (e.g., collagen, ceramides)**
- Promotes skin elasticity, firmness, hydration, tone, and overall appearance**

Citrus Polyphenol Extract: MicrobiomeX®:

- Supports digestive health and healthy gut barrier function**
- Positively alters gut microbiota, boosting beneficial bacteria growth**
- Promotes short-chain fatty acid (e.g., butyrate) production, promoting optimal skin pH, skin barrier health, and balanced inflammatory responses**

Vitamin K2: MenaquinGold®:

- Promotes elasticity and firmness by regulating calcium in skin tissues**
- Antioxidant properties support healthy blood flow and tissue repair**

- Promotes balanced inflammatory responses** • Fortifies the skin's natural barrier & structure**



The role of Vitamin K2 in SereneSkin and its differences from Vitamin K1, especially concerning safety for individuals on blood thinners or those taking a Vitamin D plus K product:

Vitamin K2 in SereneSkin:

- **Function** : Vitamin K2, particularly in the form of MK-7, plays a crucial role in activating proteins that regulate where calcium is deposited in the body. It helps direct calcium to the bones and teeth, where it is needed, and away from soft tissues like arteries and skin, where it can cause harm.
- **Skin Health** : In SereneSkin, Vitamin K2 supports skin health by promoting proper calcium utilization, which can contribute to skin elasticity and overall appearance.

Difference from Vitamin K1:

- **Role in the Body** : Vitamin K1 is primarily involved in blood clotting. It activates proteins that help in the coagulation process, which is why it is often a concern for individuals on blood thinners.
- **Safety with Blood Thinners** : Unlike K1, Vitamin K2 does not significantly impact the blood clotting process. This makes K2 a safer option for individuals on blood thinners, as it does not interfere with the medication's intended effect.
- **Vitamin D plus K Products** : When combined with Vitamin D, K2 enhances calcium metabolism, ensuring that the calcium absorbed by Vitamin D is properly utilized. This combination supports bone health without the clotting concerns associated with K1.

Overall, Vitamin K2 in SereneSkin is considered safe for individuals taking blood thinners or Vitamin D plus K products, but it's always advisable to consult with a healthcare professional before starting any new supplement, especially if there are existing health conditions or medications involved.